

KJOL 2010 Listener Survey

Respondent #1: M F Under 18 18-25 25-34 35-44 45-54 55-64 65+

Respondent #2: M F Under 18 18-25 25-34 35-44 45-54 55-64 65+

Does your household include children? teenagers 12 and under

We listen to KJOL on: 99.5 FM 620 AM 1400 AM Town: _____

Would you like to sign up for KJOL's monthly Email Newsletters? Yes No

Email Address (please print clearly): _____

NOTE: Please use the first box for Respondent #1 and the second box for Respondent #2

1. Do you have Internet access?

- Yes, high speed
- Yes, dial up
- Yes, but only at work, etc.
- No

2. Have you visited the new KJOL.org?

- Yes
- No

3. If available, would you use these services?

- Listen to KJOL online (live broadcast)
- Donate online (via credit card)
- Automatic giving (electronic bank transfer)

4. What features do you find most useful at KJOL.org?

- Accent (2-minute public affairs feature)
- Community calendar
- Contest details
- Event information
- KJOL special promotions
- Links to KJOL programs
- List of KJOL business partners
- Monthly E-Newsletter
- Music information (songs, artists, albums)
- "Now Playing" (current song or program)
- Playlist history (e.g. what played last hour)
- Plugged In Movie Review
- Prayer requests
- Program guide
- Staff information
- Weather & road info

5. Regarding special programs for holidays (Mother's Day, July 4th, Thanksgiving, etc.)

- I usually listen
- I rarely listen
- I have the radio on but don't always listen
- It depends on the special

6. Have you or other family members attended any of these events?

- Nightvision, Olathe
- Rally in the Rockies, Rifle
- Weekend to Remember (Family Life)
- Laugh Your Way to a Better Marriage
- Ken Davis comedy show
- Apostles of Comedy

7. Last year, KJOL began 100% Christmas music on the day after Thanksgiving...

- I like the change to 100% Christmas music
- I prefer gradually adding Christmas music

8. What do you think of KJOL's Christmas specials and cantatas? (check all that apply)

- I'd like more traditional cantatas
- I'd like more contemporary musicals
- I'd like more dramas
- I'd prefer more music and fewer specials
- It's all good
- I don't listen to the specials

↓ See other side for additional survey questions ↓

KJOL 2010 Listener Survey (continued)

Which programs do you listen to?

MONDAY-FRIDAY

Morning

- Turning Point** ... *David Jeremiah*
- Today In The Word** ... *various speakers*
- Accent** ... *Dave Andrews*
- Lighten Up** ... *Ken Davis*
- Family News in Focus**
- Bible Quiz**
- Breakpoint** ... *Chuck Colson*
- Plugged In Movie Review**
- Mission Network News**
- Family Life Today** ... *Dennis Rainey*
- Back to the Bible** ... *Woodrow Kroll*
- Focus on the Family** ... *James Dobson*
- Prayer Time** ... *Randall Allen*
- Revive Our Hearts** ... *Nancy Leigh DeMoss*

Afternoon

- My Money Life** ... *Chuck Bentley*
- Turning Point** ... *David Jeremiah*
- Insight for Living** ... *Chuck Swindoll*
- Chris Fabry Live** ... *Chris Fabry*
- Joni & Friends** ... *Joni Eareckson Tada*
- Accent** ... *Dave Andrews*
- In Touch** ... *Charles Stanley*
- Legacy Moment** ... *Crawford Loritts*
- Money Life** ... *Chuck Bentley*
- Adventures in Odyssey**
- Plugged In Movie Review**
- Lighten Up!** ... *Ken Davis*
- Family News in Focus**
- Breakpoint** ... *Chuck Colson*
- Accent** ... *Dave Andrews*

Evening

- Focus on the Family** ... *James Dobson*
- A New Beginning** ... *Greg Laurie*
- Evening Praise** ... *Dave Andrews*
- Walk in the Word** ... *James MacDonald*
- Truth for Life** ... *Alistair Begg*
- Living on the Edge** ... *Chip Ingram*

(M-F Evening continued)

- Today In The Word** ... *various speakers*
- Haven Today** ... *Charles Morris*
- Nightsounds** ... *Bill Pearce*

SATURDAY

Morning

- Saturday Morning Music**
- Ranger Bill**
- Down Gilead Lane**
- Keys for Kids**
- Adventures in Odyssey**
- Lamplighter Theatre**
- Jungle Jam & Friends** (*seasonal*)
- Money Life Weekend** ... *Chuck Bentley*
- Weekend Magazine** ... *Focus on the Family*
- Family News In Focus Weekend** (*4 minutes*)

Afternoon

- Science Scripture & Salvation**
- HomeWord This Week** ... *Jim Burns*
- Contemporary Music** ... *Kurt Neuswanger*
- Soul 2 Soul Radio Journal**
- Christian Music Rewind**... *Shaun Michaels*
- Worship Spotlight** ... *Moody Network*

SUNDAY

Morning

- Moody Presents** ... *Paul Nyquist*
- Grace to You** ... *John MacArthur*
- Moody Church Hour** ... *Erwin Lutzer*

Afternoon

- Truth for Life Weekend** ... *Alistair Begg*
- Adventures in Odyssey**
- Adventures of Jonathan Park**
- Jungle Jam & Friends** (*seasonal*)
- Word & Worship Weekly** ... *Scott Thunder*
- Unshackled**

What are your favorite programs?

What are your least favorite programs?

Other comments: